

FILE

JANUARY 13

1969

fashion

calendar

29th year • issued weekly

<div>JANUARY</div> <div>S M T W T F S</div> <div>1 2 3 4</div> <div>5 6 7 8 9 10 11</div> <div>12 13 14 15 16 17 18</div> <div>19 20 21 22 23 24 25</div> <div>26 27 28 29 30 31</div>	<div>FEBRUARY</div> <div>S M T W T F S</div> <div>1</div> <div>2 3 4 5 6 7 8</div> <div>9 10 11 12 13 14 15</div> <div>16 17 18 19 20 21 22</div> <div>23 24 25 26 27 28</div>	<div>MARCH</div> <div>S M T W T F S</div> <div>1</div> <div>2 3 4 5 6 7 8</div> <div>9 10 11 12 13 14 15</div> <div>16 17 18 19 20 21 22</div> <div>23 24 25 26 27 28 29</div> <div>30 31</div>	<div>APRIL</div> <div>S M T W T F S</div> <div>1 2 3 4 5</div> <div>6 7 8 9 10 11 12</div> <div>13 14 15 16 17 18 19</div> <div>20 21 22 23 24 25 26</div> <div>27 28 29 30</div>
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JANUARY 13, 1969</u>			
Just Issued	COLOR FORECAST: SPRING 1970 Advance color collection for Spring 1970.	COLOR ASSN OF THE U.S. Contact: Ruth Maguire, 685-5881.	200 MADISON AVENUE
Monday Jan. 13 8:30 A.M. Breakfast	FASHION FANTASY ON ICE Spring-Summer fashion forecast, featuring guest stars of Ice Capades of '69. By invitation. Contact: Jacqueline Ryan, PL. 9-6850.	PEACEDALE PROCESSING; KENYON PIECE DYEWORKS	ROCKEFELLER CENTER PROMENADE CAFES
Monday Jan. 13 6:00 P.M.	SPRING BRIDAL FASHION SHOW Showings at 7:00 and 8:00 P.M. also. For tickets, contact Bridal Dept. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR BRIDAL SALON
Jan. 13	8:00 P.M. - MARTIN'S BRIDAL SHOW, GARDEN CITY HOTEL		
Monday Jan. 13 8:30 P.M.	20TH ANNUAL "LE BAL BLANC" Public Relations: Serge Obolensky Assoc., 1010 Third Ave., HA. 1-8266.	AMERICAN-RUSSIAN AID ASSOCIATION	ST. REGIS ROOF
Beginning Monday Jan. 13	EARLY SUMMER COLLECTION Continuous showings. Contact: 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Jan. 13	OPENING OF SUMMER COLLECTION By appointment. Contact: Mary Beth Lubell, LO. 4-5430.	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday Jan. 13- Jan. 17	SHOWING OF SPRING LINGERIE Informal modeling of lingerie and foundations and loungewear for Spring-Summer. Contact: PL. 7-9600.	KAYSER-PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Jan. 14 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Breakfast followed by semi-annual showing of model rooms (9th floor), including domestic and imported furniture. By invitation. (<u>For Release, Thurs., Jan. 16.</u>) Publicity: Toni Oliver, OX. 5-4400 Ext. 2683.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday Jan. 14 5:30 P.M.	CUSTOMER SHOWING OF SPRING BRIDAL FASHIONS Open to public. Publicity: Marjorie Angerson, PL. 9-2000.	BEST & CO.	3RD FLOOR
Beginning Tuesday Jan. 14	ADVANCE SUMMER COLLECTION Designed by Molly. By appointment. Contact: PE. 6-7121.	JACK SARNOFF	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning	SPRING-SUMMER COLLECTIONS IN LONDON		
Tuesday	Jan. 14: 11:00 A.M.	Hardy Amies, 14 Savile Row	
Jan. 14	Jan. 15: 10:30 A.M.	Norman Hartnell, 26 Bruton Street	
	Jan. 16: 11:30 A.M.	Mattli, 63a South Audley Street	
	Jan. 27: by appt.	Michael, 2 Carlos Street	
	Feb. 5: 11:30 A.M.	Lachasse, 4 Farm Street	
	Feb. 11: 11:00 A.M.	Clive, 17 St. George Street	
	3:00 P.M.	Clive, repeat show	
Contact: Margaret Brinkman, Incorporated Society of London Fashion Designers, 143 New Bond Street, London W. 1, England			
Wednesday	PRESS PREVIEW:	B. ALTMAN & CO.	8TH FLOOR
Jan. 15	MODEL ROOMS		
9:30 A.M.	Model rooms and vignettes will highlight Ethan Allen showing of American		
Breakfast	traditional interiors. By invitation. Publicity: Jane Warren, OR. 9-7800.		
Wednesday	SHOWING OF	BERGDORF GOODMAN	3RD FLOOR
Jan. 15	SPRING FASHIONS		
11:30 A.M.	Presentation by Christian Dior-New York. By invitation. Publicity: Susan Fine, PL. 3-7300.		
Wednesday	FASHION SHOWING	PELICAN HARBOR	BARBETTA RESTAURANT
Jan. 15	AT LUNCHEON	(112 WEST 34TH STREET)	321 WEST 46TH STREET
12:30 P.M.	"Sun and Play"--showing of children's fashions by Peri Wolfman. Reserva-		
Luncheon	tions (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday	BUYER SHOW: SPRING-	BANCROFT LICENSING DIV.;	HOTEL PIERRE
Jan. 15	SUMMER FASHIONS	INDIAN HEAD INC.	CORONET ROOM
5:00 P.M.	Ban-Lon and Bandura fashions by leading designers and manufacturers. By		
Cocktails	invitation. Contact: Julee Rosso, 695-4220.		
Wednesday	CUSTOMER SHOWING:	GIMBELS	STATLER-HILTON HOTEL
Jan. 15	BRIDAL FASHIONS		GRAND BALLROOM
6:00 P.M.	Admission by ticket (free) available in Bridal Salon, 4th floor. Publicity: Margot Infantino, LO. 4-3300.		
Beginning	OPENING OF SPRING-	PETTI 4'S	498 SEVENTH AVENUE
Wednesday	SUMMER COLLECTIONS		SHOWROOM - 17TH FLOOR
Jan. 15	By reservation. Thereafter informal showings. Contact: CH. 4-3558.		
Thursday	PRESS LUNCHEON	THE TONI CO.	HOTEL PIERRE
Jan. 16	FOR BEAUTY EDITORS		ROOF
12:00 Noon	By invitation. Publicity: Gloria Blum, Daniel J. Edelman, HA. 1-5422.		
Thursday	PRESS PREVIEW:	ANNACAT	924 MADISON AVENUE
Jan. 16	SPRING COLLECTION		AT 73RD STREET
3:00 P.M.	Designed by Janet Lyle. By invitation. Contact: Magda Petit, 535-8411.		
Thursday	SHOWING OF	STERN BROTHERS	6TH FLOOR
Jan. 16	BRIDAL FASHIONS		SPECIAL EVENTS CENTER
6:00 P.M.	Admission by ticket (available at public relations office). Publicity: Ken Hinaman, LO. 5-7950.		
Thursday	PRESS PARTY: REVISED	FUNK & WAGNALLS	HOTEL PLAZA
Jan. 16	ETIQUETTE BOOK	(380 MADISON AVENUE)	STATE SUITE
5:30 P.M.	Publication of Emily Post's twelfth revised edition. By invitation.		
Cocktails	Contact: Mary McNally, 972-6036.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 16 8:00 P.M. Dinner- Dance	SAN MARINO BALL Dinner dance for benefit of The San Marino Foundation for Charitable Endeavors. Hon. Chmn.: Egidio Ortona, Ambassador of Italy; Hon. Clare Boothe Luce. Chmn: Joseph Picone. Co-Chmn: Hon. Perle Mesta; Mrs. John McLean. Price: \$50.00 each. (Black Tie) Public Relations: Nubia Braschi, 753-4500.	SAN MARINO FOUNDATION	HOTEL PLAZA BALLROOM
Friday Jan. 17- Jan. 26	FIFTH ANNUAL NATIONAL SKI WEEK Contact: Doc Des Roches, 432 Park Avenue South, 689-1266.	SKI INDUSTRIES AMERICA	

Beginning Friday Jan. 17	CAMERA NAZIONALE DELLA MODA ITALIANA Jan. 17: 11:00 A.M. Opening ceremony - Campidoglio 3:30 P.M. Menswear: Coccoli, Nativo, Rosati, Siviglia, Wanver Grand Hotel 7:00 P.M. Reception for press and buyers - Grand Hotel 8:30 P.M. High fashion menswear: Valentini, Baratta, Litrico, Brioni, Datti - Grand Hotel Jan. 18: 9:30 A.M. Tiziani - Via Gregoriana, 41 11:00 A.M. De Barentzen - Via Gregoriana, 5 12:30 P.M. Tita Rossi - Via Gregoriana, 54 4:00 P.M. Di Lazzaro - Via di Porta Pinciana, 4 6:00 P.M. Centinaro - Via Toscana, 10 8:30 P.M. Valentino - Via Gregoriana, 24 Jan. 19: 9:00 A.M. Faraoni - Grand Hotel 10:30 A.M. Guidi - Grand Hotel 11:30 A.M. Schuberth - Grand Hotel 12:30 P.M. Gregoriana - Grand Hotel 4:00 P.M. Ognibene-Zendman - Via Toscana, 1 6:00 P.M. Barocco - Via Emilia, 88 8:30 P.M. Mila Schoen - Grand Hotel Jan. 20: 9:30 A.M. Antonelli - Via Lucullo, 24 11:00 A.M. Marucelli - Rampa Mignanelli, 12 12:30 P.M. Garnett - Via di Villa Sacchetti, 17 4:00 P.M. Gattinoni - Via Toscana, 1 6:00 P.M. Fabiani - Via Condotti, 11 8:30 P.M. Forquet - Casina Valadier Jan. 21: 9:30 A.M. Baratta - Grand Hotel 11:00 A.M. Biki - Grand Hotel 12:30 P.M. Sarli - Grand Hotel 4:00 P.M. Carosa - Piazza di Spagna, 93 6:00 P.M. Riva - Piazza di Spagna, 96 8:30 P.M. Lancetti - Via Condotti, 61 Jan. 22: 9:30 A.M. Brugnoli - Grand Hotel 11:00 A.M. Laug - Piazza di Spagna, 81 12:30 P.M. Sanlorenzo - Grand Hotel 4:00 P.M. Balestra - Via Gregoriana, 36 6:00 P.M. Enzo - Grand Hotel 8:30 P.M. Galitzine - Via Veneto, 155 Jan. 23: 9:30 A.M. Daniele - Via Gregoriana, 54 11:00 A.M. Livoli - Grand Hotel 8:30 P.M. Capucci - Via Gregoriana, 56 Contact: Alberto Garlanda, CNDMI, Via Lombardia, 44, Rome.	ROME, ITALY
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Sunday Jan. 19	MEN'S & BOYS' WEAR SPRING-SUMMER APPAREL MARKET Merchandise Mart, Chicago, 312-527-4141
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Monday Jan. 20 5:00 P.M.	SPRING AND SUMMER COLLECTION By admission card only. Buyer showing: Monday, Jan. 27, 10:30 A.M. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 20	OPENING: SPRING- SUMMER COLLECTION Daytime, sportswear, at-home fashions designed and produced in Bangkok. Contact: Mrs. Timmie Riche, HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 20	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Mary Lou Levine, OX. 5-6234.	MORTON MYLES FOR JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Jan. 21 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW: THE WIG SHOP Informal modeling of new hairpiece fashions at opening of Bergdorf Goodman's new Wig Shop. By invitation. Publicity: Susan Fine, PL. 3-7300 or Beatrice Dudek, GR. 7-4700.	BERGDORF GOODMAN	4TH FLOOR
Beginning Tuesday Jan. 21	OPENING: SUMMER DRESS COLLECTION Continuous showings, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Jan. 22 10:00 A.M.	PRESS PREVIEW: MODEL ROOMS (For Release, Thurs., Jan. 23.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	9TH FLOOR
Wednesday Jan. 22 12:30 P.M. Luncheon	FASHION SEWING AT LUNCHEON "Spring Partying" designed by Mathew. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	NOEL JRS. (1400 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 22 1:15 P.M.	SUMMER COLLECTION BY MELBA HOBSON By reservation. Contact: CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Jan. 22 6:00 P.M.& 8:00 P.M.	SHOWINGS OF BRIDAL FASHIONS Two showings. Open to public, by ticket only. Contact: Bridal Dept., OX. 5-4400 Ext. 2273 or 2246. Publicity: Joan Streit, OX. 5-4400.	MACY'S NEW YORK	HOTEL COMMODORE BALLROOM
Thursday Jan. 23 10:00 A.M.	MIDWINTER HOME FURNISHINGS SHOW Press preview of model rooms of traditional and modern furniture. (Breakfast in Gaylord Gallery, 7th floor.) (For Release, Mon., Jan. 27.) By invitation. Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	7TH FLOOR
Thursday Jan. 23 3:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Jerry Marsch. Also Feb. 5 at 3:00. Contact: WI. 7-2055	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Jan. 23 3:45 P.M. Cocktails	OPENING OF SUMMER COLLECTION Designed by Jeannene Booher. Show at 4:15. By invitation. Continuous thereafter. Contact: LO. 3-6126. Publ: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT' S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Friday Jan. 24	SPRING-SUMMER COLLECTIONS IN SPAIN <u>Jan. 24:</u> 9:00 A.M. 9:45 A.M. 10:30 A.M. 11:30 A.M. 12:15 P.M. 1:30 P.M. 3:30 P.M. 4:30 P.M. 5:30 P.M. <u>Jan. 25:</u> 9:30 A.M. 10:30 A.M. 12:30 P.M.	Asuncion Bastida - Hotel Castellana Hilton Carmen Mir - Hotel Castellana Hilton Rosser - Hotel Castellana Hilton Pedro Rovira - Hotel Castellana Hilton Santa Eulalia - Hotel Castellana Hilton Luncheon - Hotel Castellana Hilton Pedro Rodriguez - Alcala, 54 Vargas Ochagavia - Calvo Sotela, 16 Lino - Plaza di Santa Barbara, 3 Marbel Jr. - Avenida de Nazaret, 1 Elio Berhanyer - Ayala, 124 Pertegaz - Matias Montero, 8	MADRID, SPAIN
Contact: Information Bureau, Hotel Castellana Hilton, Madrid, 1, Spain			
Jan. 27	10:30 A.M. -	NORMAN NORELL SHOWING FOR BUYERS, 550 Seventh Av.,	CH. 4-5452.
Monday Jan. 27 3:00 P.M. Cocktails	PRESS PREVIEW: MEN'S FASHIONS "Yesterday, Today and Tomorrow"--showing of men's fashions for Spring-Summer. By invitation.	DIMITRI OF ITALY (42 EAST 57TH STREET) Contact: Oley Borris, 832-8550.	L'ETOILE 1 EAST 59TH STREET
Monday Jan. 27 7:00 P.M.	FASHION SHOW AT DINNER DANCE "Carnevale Italiano"--benefit dinner dance. Fashion presentation of couturier creations in the spirit of Carnevale, including new collection of Emilio Pucci, staged by Lord & Taylor. Jewels by Van Cleef & Arpels. Hon. chmn: Hon. Peter Grimm. Chmn: Vincent Garibaldi, Marchesa di Montezemolo, Sharon McCluskey. Price: \$75.00 each (\$35.00 each for juniors) Contact: Mira Sheerin, 29 West 56th Street, CO. 5-7460.	AMERICA-ITALY SOCIETY; 52 ASSOCIATION	N.Y. HILTON GRAND BALLROOM
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings of summer dresses and costumes.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: 565-2544.
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings of young couture day and after-five dresses. By appointment. Contact: Doug Sylvia, 736-6190. Publ: Essie Pinsker, WI.7-2514.	MAGGI BROWNING FOR FANTASY DESIGNS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 27	OPENING OF SUMMER COLLECTION Designed by Bill Haire. Continuous showings. Contact: Allie Maude, 947-6845. Publicity: Essie Pinsker, WI. 7-2514.	VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Jan. 27	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE <u>Jan. 27:</u> 9:30 A.M. 11:00 A.M. 12:00 Noon 2:00 P.M. 2:15 P.M.	Feraud; Venet Molyneux; LePage Feraud; Venet Scherrer; Vaughan Molyneux	PARIS, FRANCE
(continued on following page)			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	CHAMBRE SYNDICALE DE LA HAUTE COUTURE PARISIENNE (continued from page 5)		
Jan. 27 (continued)	Jan. 27: 2:45 P.M.	Feraud	
	3:30 P.M.	St. Laurent	
	5:00 P.M.	Scherrer; LePage; Vaughan	
	Jan. 28: 9:30 A.M.	Courreges	
	10:00 A.M.	Balmain; Venet	
	11:00 A.M.	St. Laurent	
	11:45 A.M.	Armand; Lapidus	
	3:00 P.M.	Ricci; Dana; Courreges	
	4:00 P.M.	Lapidus	
	4:45 P.M.	Armand	
	5:00 P.M.	DeRauch; Courreges	
	8:00 P.M.	Tellin	
	Jan. 29: 10:00 A.M.	Lanvin	
	10:45 A.M.	Ricci	
	11:30 A.M.	Salvadori	
	12:30 P.M.	Hercey	
	2:30 P.M.	Patou	
	3:00 P.M.	Lanvin; DeRauch; Tellin	
	3:30 P.M.	Chanel	
	5:00 P.M.	Heim	
	Jan. 30: 9:45 A.M.	Dior	
	10:30 A.M.	Patou	
	1:00 P.M.	Carven	
	2:30 P.M.	Laroche	
	3:30 P.M.	Heim	
	9:00 P.M.	Ungaro	
	Jan. 31: 9:30 A.M.	Gres	
	10:00 A.M.	Roger	
	11:30 A.M.	Givenchy	
	3:00 P.M.	Cardin; Carven; Laroche; Ungaro	
	5:00 P.M.	Givenchy	
	Feb. 3: 3:00 P.M.	Montaigne; Orcel	
	Feb. 4: 3:30 P.M.	Baron	
	Feb. 5: 3:30 P.M.	Bourgade	
Contact: Marjorie Dunton, Chambre Syndicale, 100, rue Fbg. St-Honore, Paris VIII			

Tuesday OPENING OF JON HAGGINS SALVATION TWO
Jan. 28 SUMMER COLLECTION (37 WEST 39TH STREET) 30 CENTRAL PARK SOUTH
9:30 A.M. By invitation. Thereafter continuous at showroom (2nd floor). Contact:
Miss Jay, 695-5555.

Tuesday NEW CALIFORNIA MACY'S NEW YORK 13TH FLOOR
Jan. 28 DESIGNER
9:30 A.M. Press preview in honor of Marsha Fox, knitwear designer from California.
Breakfast By invitation. Publicity: Joan Streit, OX. 5-4400 Ext. 2260.

Tuesday OPENING OF GINO CHARLES 530 SEVENTH AVENUE
Jan. 28 SUMMER COLLECTION SHOWROOM - 4TH FLOOR
11:00 A.M. Also showing Feb. 5 at 11:00. By reservation. Contact: 524-4510.

Tuesday OPENING OF JUNIOR SOPHISTICATES 498 SEVENTH AVENUE
Jan. 28 SUMMER COLLECTION SHOWROOM - 4TH FLOOR
1:00 P.M. Also Feb. 4 at 1:00. By reservation. Contact: LO. 4-0462.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 28 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 3 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Designed by Eleanor Brenner. Continuous showings. Contact: 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Designed by Philippe Bodinat. By appointment. Contact: BR. 9-3650. Publicity: Mary Woolley, Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Tuesday Jan. 28	OPENING OF SUMMER COLLECTION Town and country sportswear, separates, dresses, at-home fashions, designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060.	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Jan. 29 8:15 A.M. Breakfast	OPENING OF SUMMER COLLECTION Designed by Shannon Rodgers. By invitation. Thereafter by appointment at showroom (10th floor). Contact: Jeane Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN, INC. (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Wednesday Jan. 29 11:30 A.M.	OPENING OF SUMMER COLLECTION Designed by Belle Saunders and August de Lorenzo. By appointment. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Jan. 30 2:30 P.M.	PREVIEW: SUMMER DRESS COLLECTION For press and resident buyers. By invitation. Contact: BR. 9-6560 X 268.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Thursday Jan. 30	OPENING OF SUMMER COLLECTION Continuous, by appointment. Contact: Steve Harrison, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Friday Jan. 31 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday Jan. 31 2:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Continuous from Feb. 3. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Feb. 3 10:30 A.M.; 11:00 A.M.	OPENING OF SUMMER COLLECTIONS Leonard Arkin at 10:30; Andrew Arkin and Miss Arkin at 11:00. By invitation. Thereafter continuous. Contact: Celeste Lucci or Jaqui Levin, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 3 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation, thereafter by appointment. (Note new address) Contact: 288-8651.	ANNEMARIE GARDIN	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 5, 10 at 12:00 Noon. By reservation.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: LW. 4-0454.
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Showing of Summer cottons. By reservation.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR Contact: JU. 2-2317.
Monday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 4, 10, 11 at 1:00. By reservation.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: Jean Roberts, LA. 4-3520.
Monday Feb. 3 1:15 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 1:15 P.M. By reservation.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Miss Fritzi, IO. 5-4115.
Monday Feb. 3 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Marie McCarthy. Also Feb. 4, 11 at 2:30.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH.4-1872.
Monday Feb. 3 3:30 P.M.	PREVIEW: SUMMER COLLECTION By invitation. Thereafter by reservation.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Roz Aberman, WI.7-5324.
Monday Feb. 3 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Ole Borden. By appointment. Thereafter continuous.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Murray Solomon, IO. 4-3600.
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Informal modeling, by appointment.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR Contact: LA. 4-7900.
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Continuous, by appointment.	MOE NATHAN BY JACK HOY	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR Contact: Valerie Ward, LW. 4-2717.
Beginning Monday Feb. 3	OPENING OF SUMMER COLLECTION Designed by Patrick Porter and Leamond Dean. Continuous showings.	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: IO. 5-1036. Publicity: Barbara Kling, IT. 1-8024.
Monday Feb. 3- Feb. 14	SUMMER COLLECTION IN NEW YORK By appointment.	GEORGIA BULLOCK (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE Contact: Muriel Morris, 213-627-8407 (L.A.).
Monday Feb. 3- Feb. 14	SUMMER COLLECTION IN NEW YORK By appointment.	TRAVILLA (LOS ANGELES)	HOTEL PLAZA PRIVATE SUITE Contact: Dolores Byers, 213-627-9154 (L.A.).
Tuesday Feb. 4 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 5, 6 at 10:00. By reservation.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION Designed by Don Breitingner. Also Feb. 6, 11 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTIONS By reservation. Contact: PE. 6-6983.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Feb. 4 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 12 at 1:00. By reservation. Contact: Lee Lerner, LO.3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Thereafter informal. Contact: Gayle Pinkus, PE. 6-2991.	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 2:30. By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Feb. 4 3:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 5 at 3:00. By reservation. Contact: Mary Jean Rainnie, LO4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 4 3:30 P.M.	OPENING OF SUMMER COLLECTION Designed by June Francis and Cara Kirby. Thereafter continuous at showroom (10th floor). Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 12 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 4	OPENING OF SUMMER COLLECTION Designed by Nan Herzlinger. Continuous showings. Contact: Betty Hanson, WI. 7-4406.	MALLORY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday Feb. 4	OPENING OF FIRST SUMMER COLLECTION Ben Shaw and Bob Miller introduce the first Summer collection by Rodrigues for Milbo. Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC. (DESIGNED BY RODRIGUES)	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Feb. 5 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 10:30. By reservation. Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 5 10:30 A.M.	PRESS PREVIEW: STOREWIDE PROMOTION "Wonderful World of New York". (For Release, Thurs., Feb. 6.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 5 11:45 A.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Feb. 5 1:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6, 11, 12 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Feb. 5 4:00 P.M.	OPENING OF SUMMER COLLECTION Designed by Elinor Simmons. Also Feb. 11, 13 at 4:00. By reservation. Contact: Roslyn Schoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 5 4:30 P.M. Cocktails	OPENING OF SUMMER COLLECTION By invitation only. Thereafter by appointment at showroom (10th floor). Publicity: Bob Presser. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG (498 SEVENTH AVENUE)	GRENADIER RESTAURANT 863 FIRST AVE. (48 ST)
Wednesday Feb. 5 9:00 P.M.	SHOWING SPRING- SUMMER COLLECTION By invitation only. Thereafter by appointment at showroom (mezzanine). Contact: 758-5690. Publicity: Nancy Woodward, YU. 8-7776.	BIANCO OF ROME (556 MADISON AVENUE)	1185 PARK AVENUE AT 93RD STREET (APT 10G)
Beginning Wednesday Feb. 5	PREMIERE OPENING: SUMMER COLLECTION Summer collection in synthetic fabrics at informal showings. Contact: Teri White, PE. 6-2291.	BARBARELLA (DIV. BARBERINI)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Thursday Feb. 6 8:30 A.M. Breakfast	PREVIEW OF SUMMER COLLECTION Show at 9:00 A.M. Thereafter continuous at showroom (530 Seventh Avenue, 4th floor). Contact: LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 10:30. By reservation. Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 11:30. By reservation. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Feb. 6 11:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 12 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-9350. Publ: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Feb. 6 3:00 P.M.	PRESS PREVIEW: SUMMER COLLECTION By reservation. Buyer Show: Feb. 7 at 10:00. Contact: WI. 7-4968.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 6 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 11 at 4:00. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Feb. 7 10:30 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 11, 13 at 10:30. By reservation. Contact: IO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday Feb. 7 11:00 A.M.	PRESS PREVIEW: SUMMER COLLECTION By invitation. Also Feb. 10, 11 at 11:00. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 11 9:00 A.M. Breakfast	PREVIEW OF FALL COLLECTION Hadley will present sweaters and related fashions in luxury fibers, designed by Jerry Feder of Anne Klein, Inc. for Fall '69. By invitation. Continuous thereafter in showroom (21st floor). Contact: Robert Newman, 565-2170. Publicity: Eleanor Lambert, MU. 8-2130.	THE HADLEY CORPORATION (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Tuesday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Feb. 11 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 13 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Feb. 12 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 13 at 4:30. By reservation. Contact: IO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Feb. 12- Feb. 14	LINGERIE EXHIBIT AND SEMINARS Second international exhibit of intimate apparel supplies and equipment. For designers, production, management, marketing personnel. Seminars: 9:00 11:00 A.M.; Exhibits: 11:00 A.M. - 6:00 P.M. Admission by advance registration. Contact: Albert Millet, 30 East 60th Street, 755-7797.	INTIMEX '69	N.Y. COLISEUM COLUMBUS CIRCLE
Thursday Feb. 13 10:30 A.M.	SUMMER COLLECTION BY BILL BLASS Also at 2:30. By invitation. Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

AQUANALA	512 Seventh Avenue, 34th floor, 736-1076
CANADIAN RAINWEAR MFERS.	Hotel McAlpin, Suite 695, JU. 6-2400
COPE ALLMAN	555 Madison Avenue, 13th floor, PL. 5-4152
GREGG DRADDY	498 Seventh Avenue, 16th floor, LW. 4-4197
GAY GIBSON; MISS COUTURE	1407 Broadway, 39th floor, 564-4130
GINALA	512 Seventh Avenue, 16th floor, 244-2700
LADY MANHATTAN; LM COUTURE	1407 Broadway, 15th floor, 765-1250
LOOMTOGS	1407 Broadway, 35th floor, 594-2100
MR. THOMSON	1410 Broadway, 22nd floor, WI. 7-6700
NAMAN (Raincheetahs).	500 Seventh Avenue, 3rd floor, IO. 3-5100
SYMPHONY	525 Seventh Avenue, 4th floor, 594-1771

1970

JANUARY

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